



Promotion/Entry Materials Order Form

Spread the word and help Connecticut students grades K-5 enter the CHET Dream Big! Competition by ordering these free promotion and entry materials.



Entry Form

Entry form allows Connecticut K-5 students to enter the Competition and informs parents and guardians of rules

- Everything needed to learn about and enter the Competition

QUANTITIES REQUESTED:



Buck Slip

Small 5½"x8½" marketing piece describes the CHET Dream Big! Competition

- Perfect for direct mailings or take-ones at events

QUANTITIES REQUESTED:



Posters

Two double-sided 11"x17" posters feature different messages on each side

- Hang up to promote the Competition to children

QUANTITIES REQUESTED:



Brochure

Pocket-sized brochure provides an overview of the CHET 529 College Savings Plan

- Return the postage-paid reply card to learn more

QUANTITIES REQUESTED:



Web site, Banner Ads & Emails

CHET will also be promoting the Dream Big! Competition to families and teachers with a Web site, banner ads and emails. Please contact us if you are interested in learning more about these materials.

Primary Contact Information

Name _____ Title _____
 School/Organization _____
 Shipping Address _____
 Phone _____ Email _____
 Additional Questions/Requests _____

MAIL OR FAX FORM TO:

CHET Dream Big! Competition
 P. O. Box 271455
 West Hartford, CT 06127-1455

 Phone: (860) 305-4605
 Fax: (860) 676-1940
 Email: admin@chettreambig.com

Please turn over for additional important information.

VOID WHERE PROHIBITED. NO PURCHASE NECESSARY TO ENTER OR WIN.

Sponsored by the State of Connecticut Treasurer's Office, TIAA-CREF Tuition Financing, Inc., Program Manager and Connecticut Higher Education Trust (CHET). For more details and official rules and prize descriptions, please visit www.chettreambig.com.

Deadline for postmarked entries:
APRIL 5, 2010.

Entries must be received no later than April 10, 2010.

Consider the investment objectives, risks, charges and expenses before investing in the Connecticut Higher Education Trust Plan. Please call toll-free 1-866-314-3939 for a Disclosure Booklet containing this information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in the state's 529 plan.

The CHET Plan is administered by the Connecticut State Treasury. TIAA-CREF Tuition Financing, Inc., Program Manager.

Account value will fluctuate based upon a number of factors, including general market conditions.